



April 15, 2025

Farewell from Crepe Amour

Our Vienna location is closing.

Dear Valued Customers, Friends & Community:

In February 2010, we opened our doors in the vibrant heart of Georgetown. What began as a whimsical idea quickly gained momentum, earning recognition both locally and nationally with features on the *Food Network's Cooking Channel* and *ABC7's Let's Talk Live* morning show. In August 2012, we found a new home in the welcoming Town of Vienna. Over the next few years, Crepe Amour flourished into not only a beloved local creperie and coffee shop, but also a cherished part of daily life for so many of you.

Over the course of a decade and a half, Crepe Amour took on a life of its own. Our vibrant food truck became a vending icon at headliner events & venues throughout DMV - Sweetlife Festival, Presidential Inaugurations, Cherry Blossom Festivals, Smithsonian National Zoo, Nationals Park and list goes on. Our signature on-site crepe station catering brought flair and flavor to countless weddings, Fortune 500 corporate and high-profile events, first birthdays and milestone celebrations of all kinds. We even packaged up a piece of the experience with our premium Crepe Mix so fans could find us at retail stores like *Whole Foods* and enjoy a taste of Crepe Amour from the comfort of their home.

Through economic challenges, shifting trends and countless uncertainties, we persevered, adapted and thrived - thanks entirely to the unwavering support of this extraordinary community.

After 15 unforgettable years, our Vienna location will be closing its doors at the end of April. This decision was not made lightly, but after thoughtful reflection, we've decided it's time to step back and embrace new opportunities that allow us to focus on quality time with loved ones and pursue new passions.

We're incredibly proud of the amazing team members, partners and supporters who have helped us build something truly special. We see a world of exciting possibilities for entrepreneurs and visionaries to carry the torch. Whether through storefront licensing, a new food truck, kiosks or innovative collaborations - the potential to grow and evolve this beloved brand is vast. With a proven track record, loyal customer following and a strong market presence, Crepe Amour stands as a unique opportunity for someone to build upon an established reputation of 15 years and take it to new heights. Please do reach out if interested.

Thank you for embracing us and making our little creperie part of your lives. Your support, stories and smiles have meant everything to us. This isn't goodbye - it's just the beginning of a new chapter.

With deep gratitude and excitement for what's ahead,

The Crepe Amour Family

P.S. We will continue offering our novelty crepe station catering. To inquire about booking, please visit our website crepeamour.com

Stay in Touch

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